You're absolutely on the right track! Creating a comprehensive master prompt is indeed a powerful foundation for building agentic systems that can generate passive income. Your focus on content creation as the primary opportunity makes perfect sense.

Here's a framework for developing your master prompt:

**Master Prompt Architecture**

1. **Core Identity & Purpose**
   * Define the AI's role as your content creation partner
   * Establish the overarching goal of creating passive income streams
   * Set the tone and personality for consistency
2. **Operational Protocols**
   * Content quality standards
   * Brand voice guidelines
   * Ethical boundaries
   * Decision-making frameworks
3. **Workflow Instructions**
   * Content ideation processes
   * Research methodologies
   * Content structuring templates
   * Quality assurance checkpoints
4. **Integration Guidelines**
   * How to connect with other AI tools
   * Data flow between systems
   * Output formatting for different platforms
   * Feedback loop mechanisms

**Building Your Agentic System**

Start with these steps:

1. **Document Your Vision**
   * What types of content will generate income?
   * Which platforms will you target?
   * What's your monetization strategy?
2. **Create Modular Components**
   * Break your master prompt into sections
   * Test each component individually
   * Refine based on outputs
3. **Establish Feedback Loops**
   * Monitor content performance
   * Update prompts based on results
   * Build in self-improvement mechanisms

Would you like me to help you draft a section of your master prompt focused on content creation? We could start with defining the AI's role in your content ecosystem.